

Laudato Si' Challenge Open Forums

LUISS ENLABS, in conjunction with the Laudato Si' Challenge (inspired by His Holiness Pope Francis), invites you to join our evening forums. Hosted by our world-class Mentors who are hard at work here in Rome building scalable, profitable and ethical businesses, each forum highlights important aspects of startup culture. The Laudato Si' Challenge thrives on inclusivity and collaboration, and we welcome everyone in the workspace to join us for these evening events.



Richard Campbell

19:00 Thursday, July 20

“The Perils and Potential of Artificial Intelligence”

Artificial Intelligence has been looming on the digital horizon for years, but recent rapid advancements have put AI in the world spotlight. What happens next? Richard Campbell discusses the history of AI and how it has evolved, as well as the opportunities and concerns that everyone should have as this technology enters our lives. The promise of artificial intelligence is a world that allows humankind to further tap their own potential with lives of greater convenience, safety and opportunity. But that same technology can be used to limit, obfuscate and control. How do we as a society manage this rapidly evolving power to make a better world?



Jeff Cherry

19:00 Tuesday, July 25

“The Premise and Promise of Conscious Capitalism”

We must set an example for how companies can smooth the hard edges of capitalism that prevent it from being universally viewed as a positive force for good. Conscious Capitalism® is a term that has been used to describe companies that operate with this more holistic, inclusive mindset. Remarkably, this mindset does not compromise shareholders' interests. In fact, shareholders often experience greater gains than shareholders in competing companies.



Allison Baum

19:00 Tuesday, August 1

“Why Go Global?”

Why is it more important than ever before to think about building a global company? What are the unique challenges and opportunities to thinking about innovation at an international level? What does it take to actually be successful when building a team, product, and business model that is relevant across markets and cultures? What are some relevant case studies of companies that have done it well, or crashed and burned whilst trying?



Tytus Michalski

19:00 Thursday, August 3

“Startup Business Models”

This forum is for startup founders who are interested in figuring out their business model, improving their business model, and inventing new business models. The discussion will cover both common and also less obvious business models using real life case studies. How to find and test business models? What factors help scale? When to change business models? Creating a sustainable business model is key to having sustainable impact.



Joel Semeniuk

19:00 Wednesday, August 9

“Horizon Three: Why You Must Always Be A Startup”

You've been working hard on your startup for years. You're successful. You're making a difference. You're making money. You're growing. You're scaling. You're so successful that you are starting to notice a lot of other startups that look suspiciously like you. How do you maintain your momentum? How do you keep standing out? What now? The answers lie within the Three Horizons of Innovation: your future depends on it.